

Contact:

Kristi Ritter | *Communications & Community Outreach Coordinator*

Town of Firestone | 151 Grant Ave., Firestone, CO 80520

Direct 303.531.6254 | Cell 303.506.3361 | kritter@ci.firestone.co.us



For immediate release January 16, 2012

Carbon Valley communities begin meetings with Recreation District to help develop long-term recreational plan

With growing recreational needs in the Carbon Valley area, the communities of Firestone, Frederick and Dacono have formed a committee of select board members to meet with representatives from the Carbon Valley Recreation District to help the district develop a master plan. The first committee meeting on Jan. 12 was at Frederick Town Hall.

Firestone Trustee Paul Sorensen said the Carbon Valley communities want a long-term plan from the Recreation District to be able to provide residents with information about how the district plans to meet the growing recreational needs.

“All of our communities have a long-term master plan that helps in our development and growth,” Sorensen said. “We believe every group that has a board of directors should also have a strategic plan. And we want to be able to help the Recreation District get their plan in order.”

The committee decided that the first place to start is by conducting a community survey of recreational needs. The Recreation District Board of Directors will draft questions for the survey, which will be done through Survey Monkey, an online survey program. Before the survey goes live, each of the community boards or council will have an opportunity to weigh in on the questions. From there, a representative from each of the three communities will help to market and promote the survey through website presence, social media, newsletters and utility billing to solicit residents to provide their feedback. While the majority of the survey will be done online, hard copies will be available at the Recreation Center and the three town halls. Copies will also be mailed to residents who request them. It is the goal to have the survey go live April 1.

Contact:

Kristi Ritter | *Communications & Community Outreach Coordinator*

Town of Firestone | 151 Grant Ave., Firestone, CO 80520

Direct 303.531.6254 | Cell 303.506.3361 | kritter@ci.firestone.co.us



With the information garnered from this community survey, the three communities will help the Recreation District develop a master plan that will answer residents' questions regarding the long-term recreational needs in the Carbon Valley area.

Weinberger said, "I'm looking forward to having the Recreation District conduct the survey of community needs so that the towns can help assist them in developing a master plan."

The next committee meeting is set for 6:30 p.m. on March 22 at Firestone Town Hall. The agenda for that meeting will be to approve the final survey before making it live.

The committee is represented by two members from each of the respective town boards or city council. Firestone's representatives will include Trustee Jennifer Weinberger and Trustee Darrell Walsh. However, Trustee Sorensen stood in for Walsh at the recent meeting due to an absence.

###